



## Focus Group Discussion Agenda – Town staff, volunteers, and board/committee members

**Date:** Thursday, October 19, 2023  
**Time:** 1:30 PM  
**Location:** Zoom  
<https://us06web.zoom.us/j/82502776198?pwd=f6EcLgF3aLLcpRi453MKKwWoXJPpr7.1#success>  
Meeting ID: 825 0277 6198  
Passcode: 673085  
**Duration:** 1 hour 15 minutes to 1 hour 30 minutes (depending on discussion)

### Meeting Agenda

1. **Welcome and introductions** (8 minutes)
  - a. Opening remarks from Ipswich Department of Planning and Development
  - b. Participants state their name and role in Ipswich
2. **Introductory presentation to frame discussion** (5 minutes)
  - a. MAPC presents the context of Section 3A and requirements for Ipswich
  - b. MAPC outlines process Town has underway to develop a solution for 3A compliance
3. **Group Discussion Part 1 – Housing issues and opportunities** (20 minutes)
  - a. What types of issues have you observed related to housing in Ipswich?
  - b. What initiatives and strategies have been undertaken to improve housing in Ipswich?
  - c. How can compliance with 3A help contribute to housing efforts?
4. **Group Discussion Part 2 – 3A guiding principles and goals** (20 minutes)
  - a. What guiding principles should be established to help guide decision-making around Section 3A compliance?
  - b. What housing or related goals should Section 3A compliance contribute to in the Town?
5. **Group Discussion Part 3 – 3A potential locations** (20 minutes)
  - a. Note: maps will be provided to aid this portion of the discussion
  - b. How should the area required near the transit stop relate to Town Center? What areas should be included in the 3A district? What areas should be excluded?
  - c. What other areas of the Town should be considered for a potential 3A district?
  - d. What other areas of the Town should be excluded from potential 3A district consideration.
6. **Brief Closing** (2 minutes)
  - a. Thank you and how to stay involved in this process

