



Focus Group Discussion – Community

Date: November 16, 2023

Time: 4:45 to 6:15 pm

Location: Town Hall Room A

Duration: 1 hour 15 minutes to 1 hour 30 minutes (depending on discussion)

Meeting Agenda

1. **Welcome and introductions** (8 minutes)
 - a. Opening remarks from Ipswich Department of Planning and Development
 - b. Participants state their name and role in Ipswich
2. **Introductory presentation to frame discussion** (5 minutes)
 - a. MAPC presents the context of Section 3A and requirements for Ipswich
 - b. MAPC outlines process Town has underway to develop a solution for 3A compliance
3. **Group Discussion Part 1 – Housing issues and opportunities** (20 minutes)
 - a. What types of issues have you observed related to housing in Ipswich?
 - b. What initiatives and strategies have been undertaken to improve housing in Ipswich?
 - c. How can compliance with 3A help contribute to housing efforts?
4. **Group Discussion Part 2 – 3A guiding principles and goals** (20 minutes)
 - a. What guiding principles should be established to help guide decision-making around Section 3A compliance?
 - b. What housing or related goals should Section 3A compliance contribute to in the Town?
5. **Group Discussion Part 3 – 3A potential locations** (20 minutes)
 - a. Note: maps will be provided to aid this portion of the discussion
 - b. How should the area required near the transit stop relate to Town Center? What areas should be included in the 3A district? What areas should be excluded?
 - c. What other areas of the Town should be considered for a potential 3A district?
 - d. What other areas of the Town should be excluded from potential 3A district consideration.
6. **Brief Closing** (2 minutes)
 - a. Thank you and how to stay involved in this process

